

SEAMLESS FROM BIBA

A Life in Design

BARBARA HULANICKI
book design by Barbara Hulanicki

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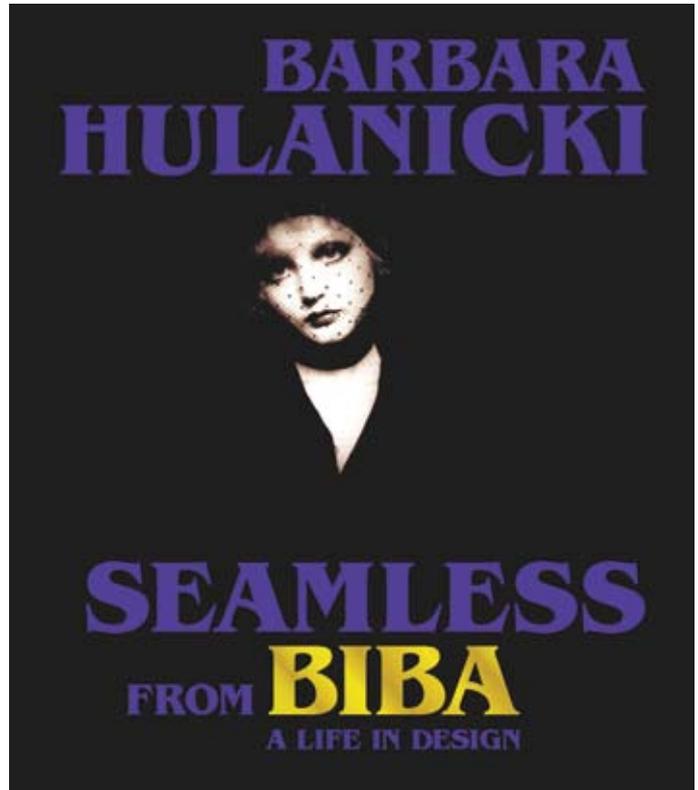
Barbara Hulanicki is a legend in the fashion and design world. Her label Biba, and the shops of the same name, are inseparable from late sixties and early seventies glamour. In the space of a few years Biba went from a small mail-order business to a five-storey boutique on Kensington High Street frequented by, among many others, the Stones, David Bowie and Marianne Faithful. It became legendary, an essential part of the London landscape of the time, offering for the first time real glamour on a budget, and the label retains an iconic status.

But while Biba launched her, Barbara has had a hugely successful and hugely varied career since. As an interior designer she is almost singlehandedly responsible for the regeneration of the once unfashionable but now rejuvenated Art Deco district of Miami Beach, through a series of commissions for Chris Blackwell – among them the Netherland, Marlin and Kent Hotels – Ronnie Wood's 'Woody's on the Beach' and work for Emilio and Gloria Estefan.

Seamless from Biba is a sumptuous and beautifully designed pictorial celebration of every aspect of Barbara's work, designed by Barbara herself with all her well-known eye for colour and detail. There are sections on: illustration; photography; product design; interior design; costumes; print design; Biba.



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THE AUTHOR

Barbara Hulanicki was born in Poland but raised in England. She began as a freelance fashion illustrator for British *Vogue*, the *Times*, *Observer* and *Sunday Times*, and started Biba in 1964, with her late husband, Stephen Fitz-Simon. Its subsequent success is the stuff of legend, and when Biba closed its doors in 1976 she went on to work for Fiorucci and Cacharel as well as designing a children's range for the Japanese market and publishing a memoir *From A to Biba* in 1983. She worked as a fashion photographer before reinventing herself as an interior designer with huge success in Miami Beach. She has designed wallpaper, paint and new clothes ranges for George and Topshop. She was awarded an OBE in 2012 and an RDI in 2008, has honorary doctorates from several institutions and has won awards in many fields, including one from the American Institute of Architects for her interior design work. Now in her seventies, she is as active as ever, dividing her time between Miami Beach and London.



BARBARA IS AVAILABLE FOR INTERVIEW

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see reverse for some sample spreads

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